

AURA

The Energy of Design. Grandeur of Emotions

AESTHETICS
ALMANAC

—2025—



PSDECOR

Designed to be felt, Curated to be Cherished.



“LUXURY WEDDINGS • DESIGN • STYLING”

PS Décor — Indian Weddings, Reimagined with Art & Emotion

ABOUT PS DÉCOR

LUXURY WEDDINGS • DESIGN • STYLING

Where Celebration Becomes an Experience At PS Décor, weddings are not events. They are emotional landscapes, layered in colour, culture, story, and the subtle warmth of human connection. Founded on the belief that every couple deserves a celebration that feels unmistakably their own, PS Décor has spent years perfecting the art of crafting weddings that are effortlessly elegant and deeply personal. What makes PS Décor distinct is its hospitality-first mindset. Before the flowers are placed or the lights are lifted, the team begins by understanding the soul of the celebration: the families, their traditions, their pace, and the memories they wish to create. Inside this edition, you will discover weddings shaped not just by décor, but by emotion, experiences curated with artistry, precision, and the unmistakable PS Décor touch.



PSDECOR

Rounak Shukla

Co-Founder, PS Décor
Hotelier | Hospitality Visionary
Luxury Wedding Planner



Some people discover their calling over time; others breathe it from the moment they open their eyes. Rounak Shukla belongs to the second kind. Raised in Ghaziabad, he grew up in a world where hospitality shaped everyday life, where welcoming a guest felt as natural as breathing and creating comfort came from instinct rather than instruction.

With schooling complete and a growing fascination for people-centric experiences, Rounak pursued a Bachelors in Business Administration at Amity University, refining his lens on leadership, service psychology, and the art of craft- ing memorable client journeys. His mind grasped strategy; his heart gravitated toward experiences that touched people deeply.

In 2018, Rounak stood at a crossroads. A coveted corporate offer awaited him, sparkling with possibilities. Yet, he sensed a pull far stronger, a calling that carried the fragrance of warm welcomes, lit lobbies, and stories whis- pered between guests and hosts. He stepped into his family's hospitality business in Moradabad, embracing an environment where service lived in every heartbeat and every day offered a new opportunity to create delight. Within the rhythm of hotel management, conversations with travellers, and the choreography of events, Rounak discovered his true signature, the ability to shape celebra- tions that feel personal, immersive, and emotionally generous.

Simultaneously, he ventured into the world of luxury desti- nation weddings, curating experiences in Jim Corbett, Haridwar, and Rishikesh. These early journeys refined his understanding of large-scale execution, guest comfort, production finesse, and emotion-led design.

He learned how a wedding breathes, through details, logistics, warmth, and the invisible magic that lifts a moment into memory.

In 2021, Rounak and Charu Shukla, transformed their shared dream into PS Décor, a brand that celebrates stories, honours emotion, and elevates design with soul. Their partnership ignited a vision where elegance dances with meaning and where every celebration reflects the couple it belongs to. Today, Rounak stands as the operational pulse of PS Décor, a leader who blends hospitality excellence with creative intuition. From the first planning conversation to the final farewell, he ensures an experience that unfolds smoothly, gracefully, and with unmistakable warmth. Guests feel cared for; couples feel seen; families feel embraced. Under Rounak's guidance, PS Décor carries a reputation for service-led luxury, heartfelt storytelling, and celebra- tions that glow long after the lights dim. He brings a rare belief to the world of weddings: Luxury shines most beau- tifully through emotion; through how a moment feels, how a gesture lands, and how a memory stays.

Charu Shukla

Co-Founder, Vasterior |
Co-Founder, PS Décor
Interior Designer |
Luxury Wedding Creative Director



Born and raised in Moradabad, Charu Shukla has always carried an instinct for aesthetics, organisation, and large-scale celebrations. Her journey began in the quiet discipline of St. Mary's Convent School, where she developed both her cultural sensitivity and her ability to bring people together. She later moved to Delhi to pursue her B.Com at Delhi University, and it was here that her talent for events first found its stage.

Whether it was managing youth festivals, coordinating campus celebrations, or shaping the cultural narrative of her college, Charu's leadership stood out early. By the end of graduation, she was elected Vice-President of Commsoc, her college's commerce department, a role that refined her skills in creative direction, leadership, and people management. After completing her bachelor's degree, she did her MBA in marketing.

But Charu's real education came outside the classroom. Guided by intuition more than convention, she joined an event management institute, realising she wanted real, hands-on experience, not just theoretical training. Along with her course, she joined a leading wedding management company and learned on-ground, learning every detail of the industry, from timelines and décor to family dynamics and venue operations.

In 2021, Charu and Rounak Shukla (Charu's then friends and now husband) built something deeply personal: PS Décor.

A luxury wedding management company born from passion, precision, and a shared dream of creating celebrations that feel both grand and intimate. In collaboration

with her earlier venture, Shuchi Events, Charu carved a niche in ultra-luxury, emotionally personalised weddings, earning recognition for her ability to turn ideas into immersive experiences.

Her creative eye, hospitality-driven approach, and instinct for storytelling quickly became the backbone of PS Décor's signature style, refined themes, detail-rich installations, and celebrations designed with heart.

Yet Charu's creative curiosity didn't stop there.

Drawn toward interiors and the deeper psychology of space, she pursued an Interior Designing course, further expanding her design language and visual vocabulary. In 2024, she co-founded Vasterior with MahaVastu expert Chitresh Jain, a studio built on the belief that spaces, like events, can shape emotions, behaviours, and the energy of those who live within them.

At Vasterior, Charu blends her event design sensibility; mood, texture, colour harmony, human experience, with the intentionality of interior design. Together, she and Chitresh create luxury spaces that combine aesthetics with alignment, intuition with structure, form with feeling. Today, across both PS Décor and Vasterior, Charu stands as a creative force; a designer, storyteller, manager, and visionary; shaping not just events or interiors, but experiences that stay with people long after they leave the room.



YOUR WEDDING PARTNERS

All services under one roof

Designing Celebrations. Curating Memories.

Wedding & Event Decorations

Luxury Wedding Décor Styling

Destination Weddings

Wedding Venue Booking

Wedding Planning & Management

Invitations & Wedding Stationery

Hospitality & Guest Services

Entertainment & Artist Management

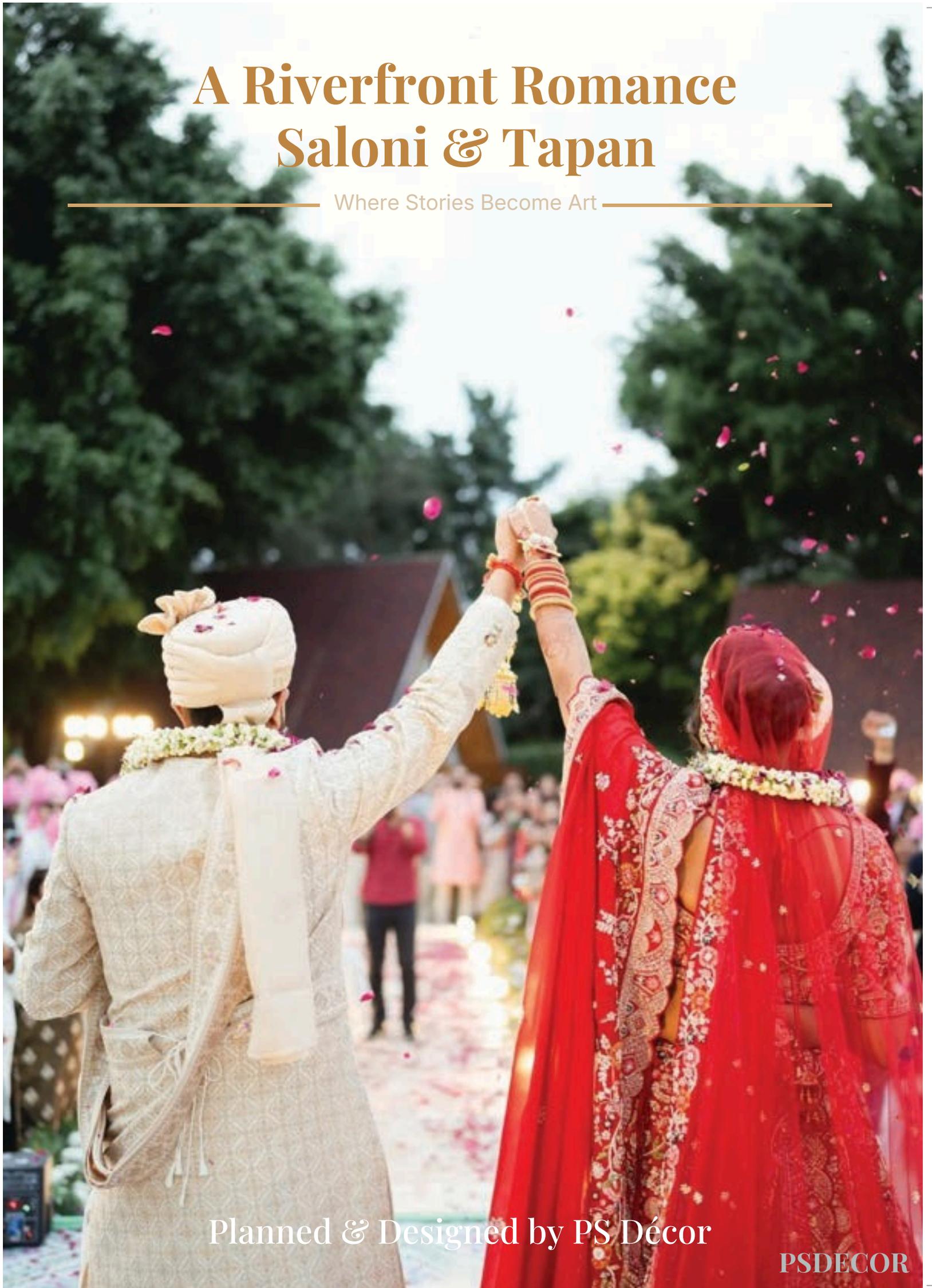
Catering & Food Experiences

PS Decor does not plan weddings.
It curates experiences that live on as memory and legacy.

Where Your Forever Begins

A Riverfront Romance Saloni & Tapan

Where Stories Become Art



Planned & Designed by PS Décor

PSDECOR



THE YELLOW CHRONICLES

A HALDI INSPIRED BY GARHWAL

For the Haldi, PS Décor crafted a Garhwali-inspired celebration — a tribute to the mountains, the earth, and the warmth of Himalayan culture. Handwoven baskets, earthy organic textures, copper utensils, and local Garhwal patterns added authenticity to the décor. The ceremony glowed with turmeric hues, fresh haldi bowls, folk-inspired hangings, and sunlit drapes that framed candid moments of joy. Gujarati laughter mixed with Kolkata's soft warmth, creating a ceremony that felt rooted, emotional, and beautifully personal.

ARTISTRY IN GREEN — A MEHENDI OF CULTURES

The Mehendi was a celebration of diversity— a fusion of Gujarati vibrance, Rajasthani artistry, Kolkata elegance, and Mumbai modernity. PS Décor curated a lounge dripping in patola prints, alpona-inspired patterns, mirror-work accents, and contemporary pastel florals. Personalized activities represented the cultures — from Kolkata's puchka to Gujarat's kite flying, Bengel making, and block printing. Bride and guests relaxed in a lush Mehedi nook styled with intricate henna storytelling, soft drapes, and artisanal décor, creating an atmosphere that felt creative, colourful, and joyously multicultural.



PSDECOR



PSDECOR



THE RHYTHM NIGHT — SANGEET UNDER THE STARS

Their Sangeet evening unfolded like a dream-vibrant, musical, and full of movement. PS Décor imagined a stage that blended modern glam with the couple's cultural roots. Golden drapes, shimmering candles, and spotlight arcs created a celebratory glow. Families from Bride and Groom shared the stage, weaving music, dance, and emotion into a night the couple will never forget.



THEIR Story

How We Met & Our Journey



From a single rose on Instagram to a lifetime together, love found its way across the ocean and long calls.

A Night to Remember

One dance turned into three hours, stolen kisses, and a wild night in Calcutta - sometimes, love begins on the dance floor.

What We Love About Each Other



Sohail is lowkey, wise, and the only one who can put emotions "in a box for later" - a powerhouse with a heart of gold.

Tajin is the kindest soul - empathetic, thoughtful, and always making everyone feel special. He never fails to make us laugh, even with his grumpy little tantrums. Our Shaahzad, our soft-hearted goofball - he makes life infinitely more beautiful.

The Proposal Twist



Two surprise proposals, a sunset by Purna Lake (Sohail lost Tajin to it all), and a perfectly planned moment under the Mumbai city lights.

Things We Love Doing Together



Traveling, tea breaks, and watching movies (where one of us definitely falls asleep - read: Sohail). The little things make the best love stories.



PSDECOR

THE SUFI SOIRÉE — A NIGHT OF SOUL & STILLNESS

Sufi Night brought a shift in emotion — from celebration to soulful calm. PS Décor created a mystical setup with midnight blue drapes, glowing lanterns, brass accents, and low-seating lounges. The atmosphere felt intimate and poetic, with soft qawwali acoustics floating through the air. It was a night where time slowed down, voices softened, and emotion took center stage.

THE WEDDING EVENING — SUNSET PHERAS BY THE RIVER

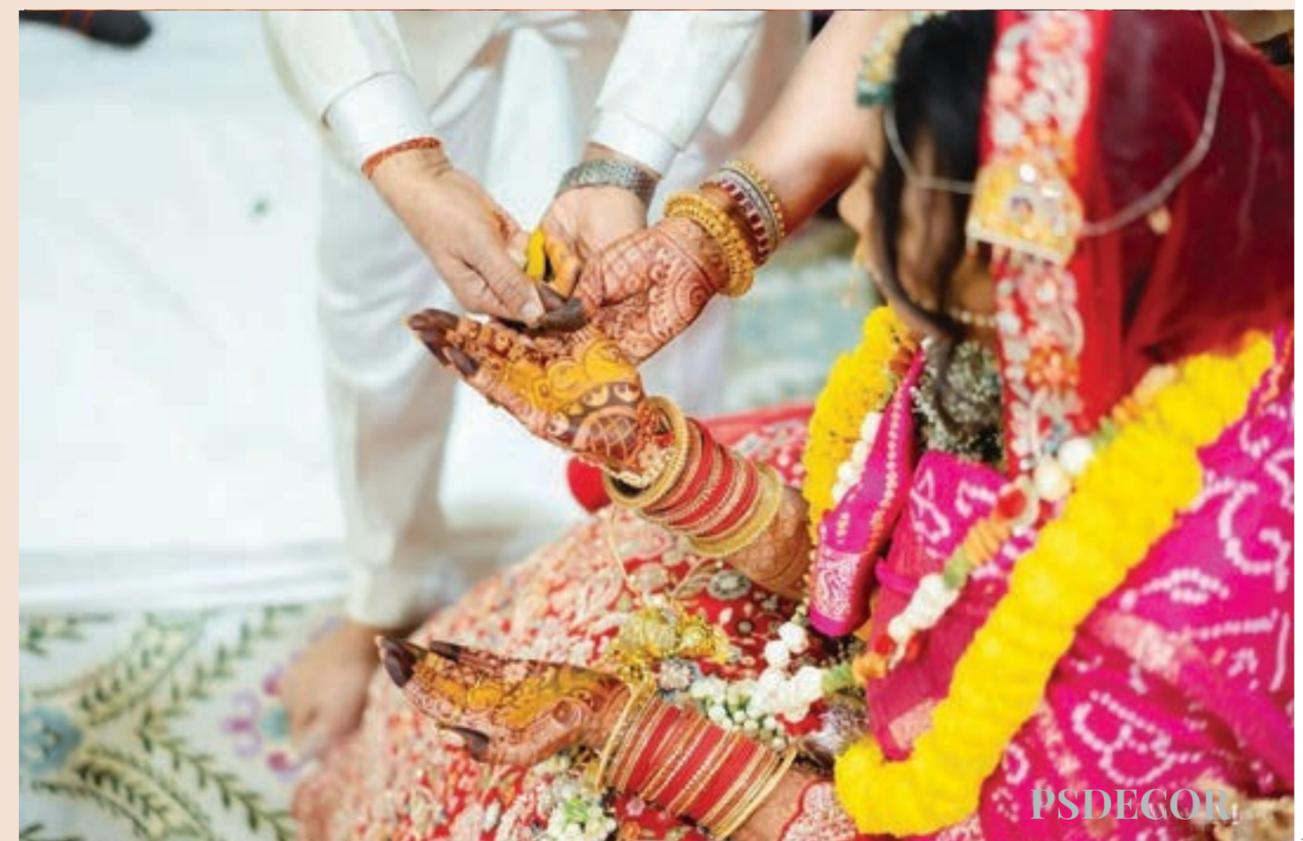


PSDECOR



PSDECOR

As the golden hour melted into dusk, **Saloni and Tapan** took their vows against the shimmering riverfront. PS Décor designed a mandap that felt ethereal — pastel florals, hand-knotted drapes, embroidered motifs paying homage to both families, and subtle initials woven into décor details. With the river flowing softly behind them, and the sky dipped in lavender hues, the ceremony felt cinematic, intimate, and beautifully timeless.



PSDECOR

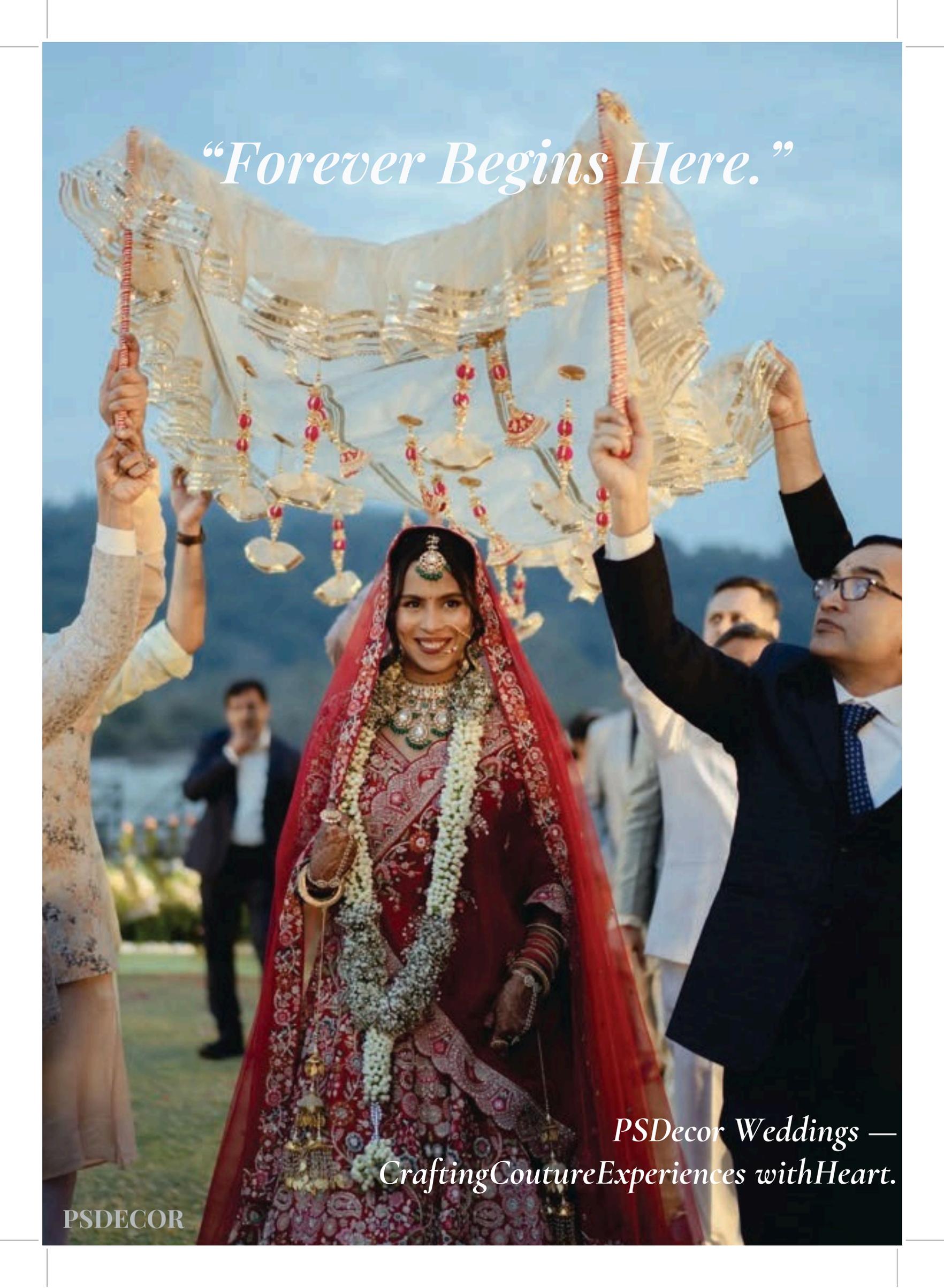


THE RECEPTION

An elegant champagne-toned reception by PS Décor, blending culture, personalization, warm light, and joy, celebrating Saloni and Tapan's new journey.

PSDECOR

PSDECOR

A bride in a red and gold sari is walking under a decorative canopy held by guests. The canopy is made of white fabric with gold fringe and red and gold tassels. The bride is wearing a red sari with gold borders and a gold necklace. She is smiling and looking towards the camera. The background shows a blurred outdoor setting with other guests.

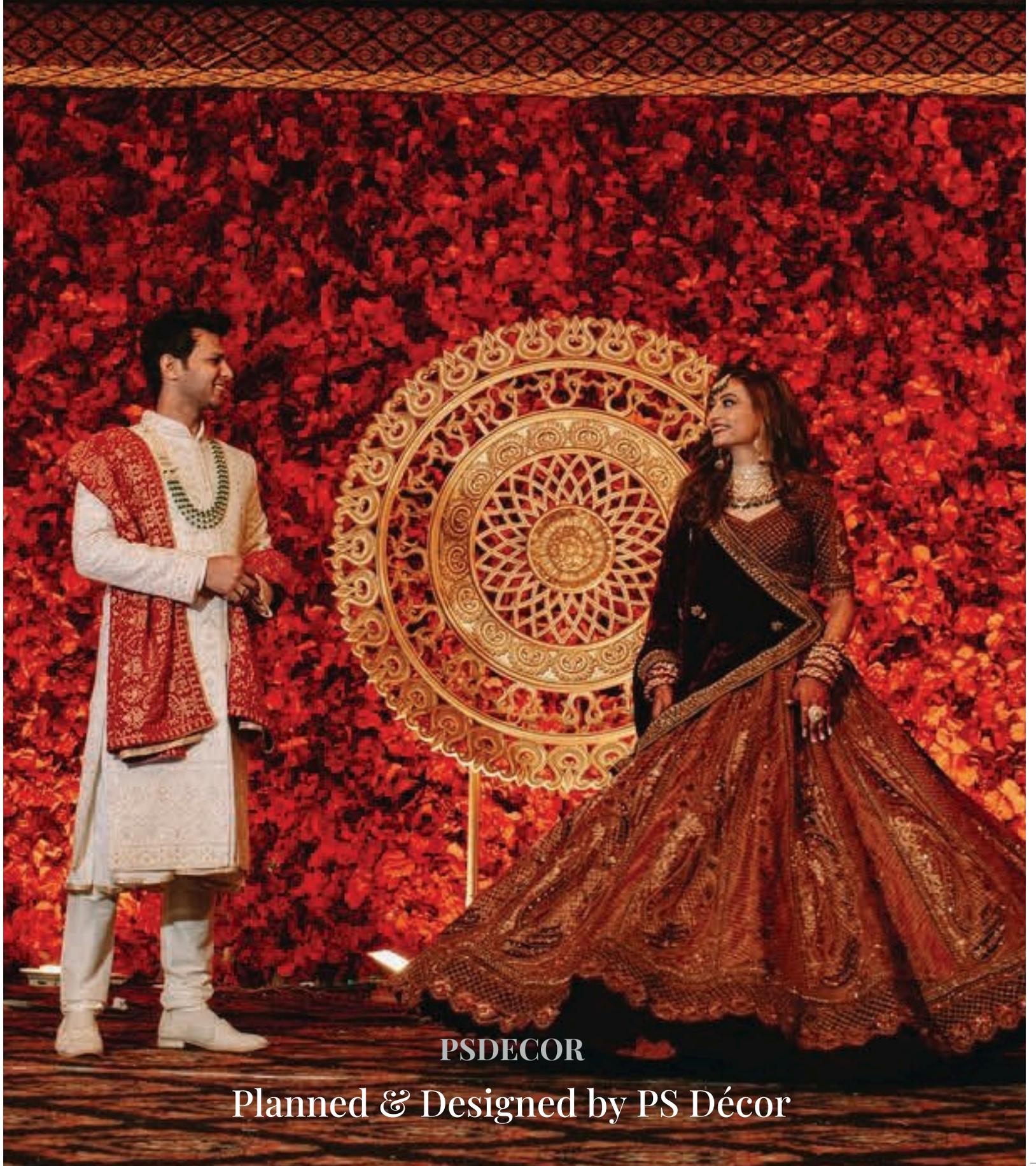
“Forever Begins Here.”

*PSDecor Weddings —
Crafting Couture Experiences with Heart.*

PSDECOR

A Jaipur Royal Romance Pooja & Akhilesh

Where Royalty Meets Personal Expression.



PSDECOR

Planned & Designed by PS Décor

THE ENGAGEMENT

The celebration began with an intimate yet polished Engagement evening, draped in soft pastels and romantic glow. PS Décor paired delicate florals, sculpted drapes, and refined pastel palettes to echo Pooja and Akhilesh's gentle, modern aesthetic. The design philosophy focused on elegance over excess—every element feeling fresh, intentional, and effortlessly luxurious. Textured backdrops, pearl-toned florals, and candle-lit pathways set the stage for a serene yet glamorous evening. Close-up frames captured ring-details, soft shimmer tones, and the couple framed against a dreamy pastel canvas—a perfect prologue to the celebrations ahead.

PSDECOR



THE HALDI

A HALDI INSPIRED BY BRIGHTNESS

The Haldi was conceptualised as a sun-soaked homage to warmth, blessings, and family joy—elevated with personal stories woven into the décor. PS Décor created customised elements for both Pooja and Akhilesh, from hand-painted motifs symbolising their journeys to vibrant marigold structures crafted exclusively in their initials. Soft turmeric tones blended with mustard, mango, and gold—resulting in a palette that felt both festive and royal. Intimate seating nooks, organic floral halos, and handcrafted backdrop frames brought a deeply personal resonance to the event. The entire Hamdi ambience glowed with heartfelt laughter, candid emotion, and the unmistakable warmth of a celebration crafted just for them.

ARTISTRY IN GREEN — A MEHENDI OF CULTURES

The Mehendi bloomed into an artistic celebration of colour and culture—a joyful canvas painted with PS Décor's signature blend of creativity and luxury. This chapter showcased deep personalisation once again: bespoke monograms representing Pooja & Akhilesh, motif-led installations inspired by their love story, and curated décor corners tailored for interactive experiences. Vibrant canopies, artisanal seating clusters, henna lounges, and playful aesthetic detailing brought an editorial, Pinterest-worthy energy to the entire function. Every frame—from handcrafted parasols to colour-blocked backdrops—felt like a celebration of art, identity, and exuberance.



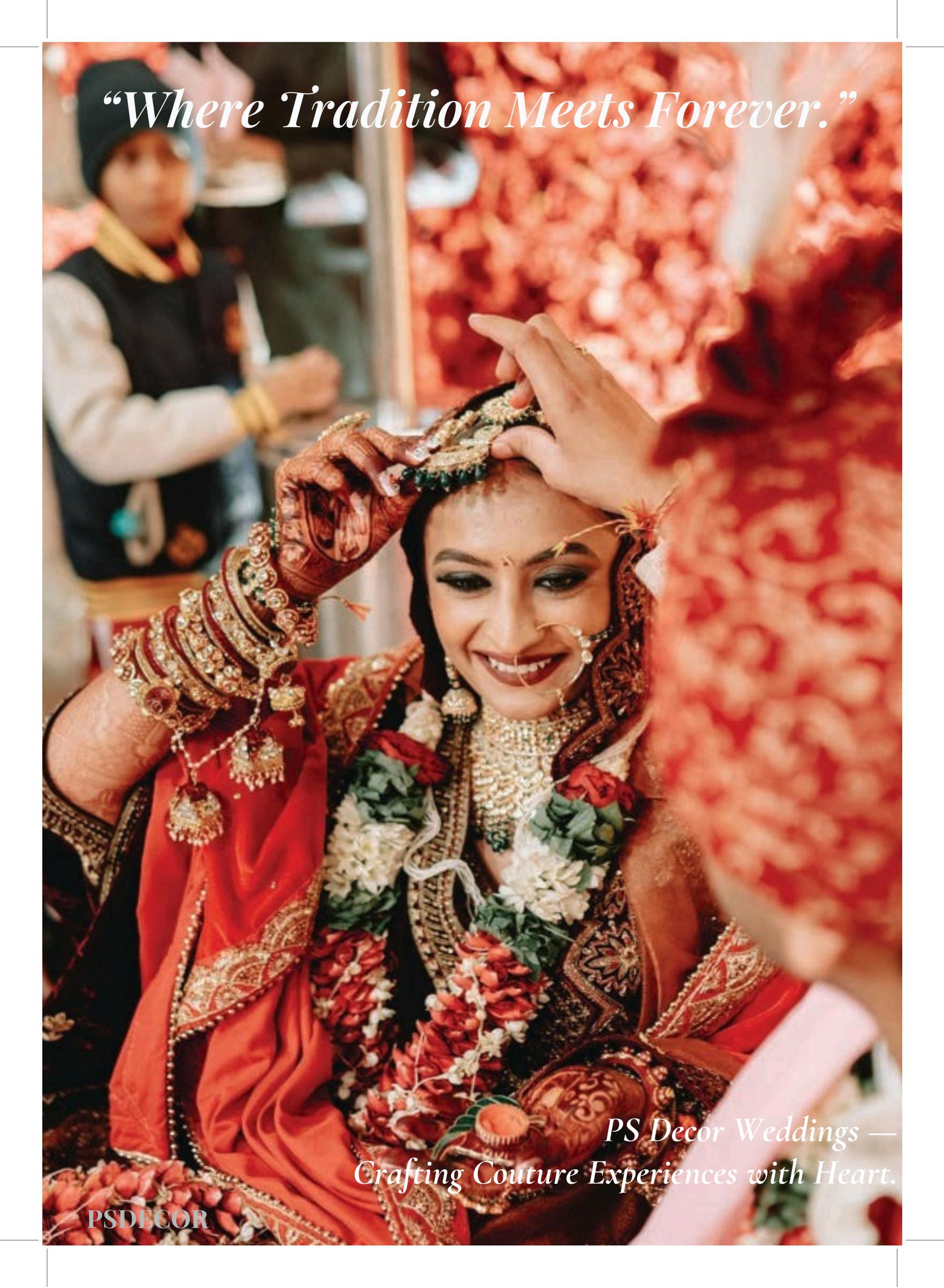


THE WEDDING EVENING —



As dusk embraced the Jaipur Fort, the Wedding Evening transformed into a royal, high-shine spectacle. PS Décor curated a palette of emerald, ruby, sapphire, and antique gold—a jewel-tone symphony echoing the grandeur of Rajasthan’s regal heritage. The stage gleamed with layered orals, crystal accents, and architectural silhouettes inspired by the fort itself. Dramatic lighting, curated aisle orals, candle-rich pathways, and opulent tablescapes created an immersive, palatial ambiance. The night shimmered with timeless romance and re ned artistry-bringing the couple’s dream of a royal celebration to life.





“Where Tradition Meets Forever.”

*PS Decor Weddings —
Crafting Couture Experiences with Heart.*

PSDECOR

Before the Space Designed,

Before the Celebration Begins,
There Is an Intention.

At PS Decor, we believe that meaningful spaces and unforgettable celebrations are not created by chance. They are shaped by thought, alignment, and a deep understanding of how people feel within a moment.

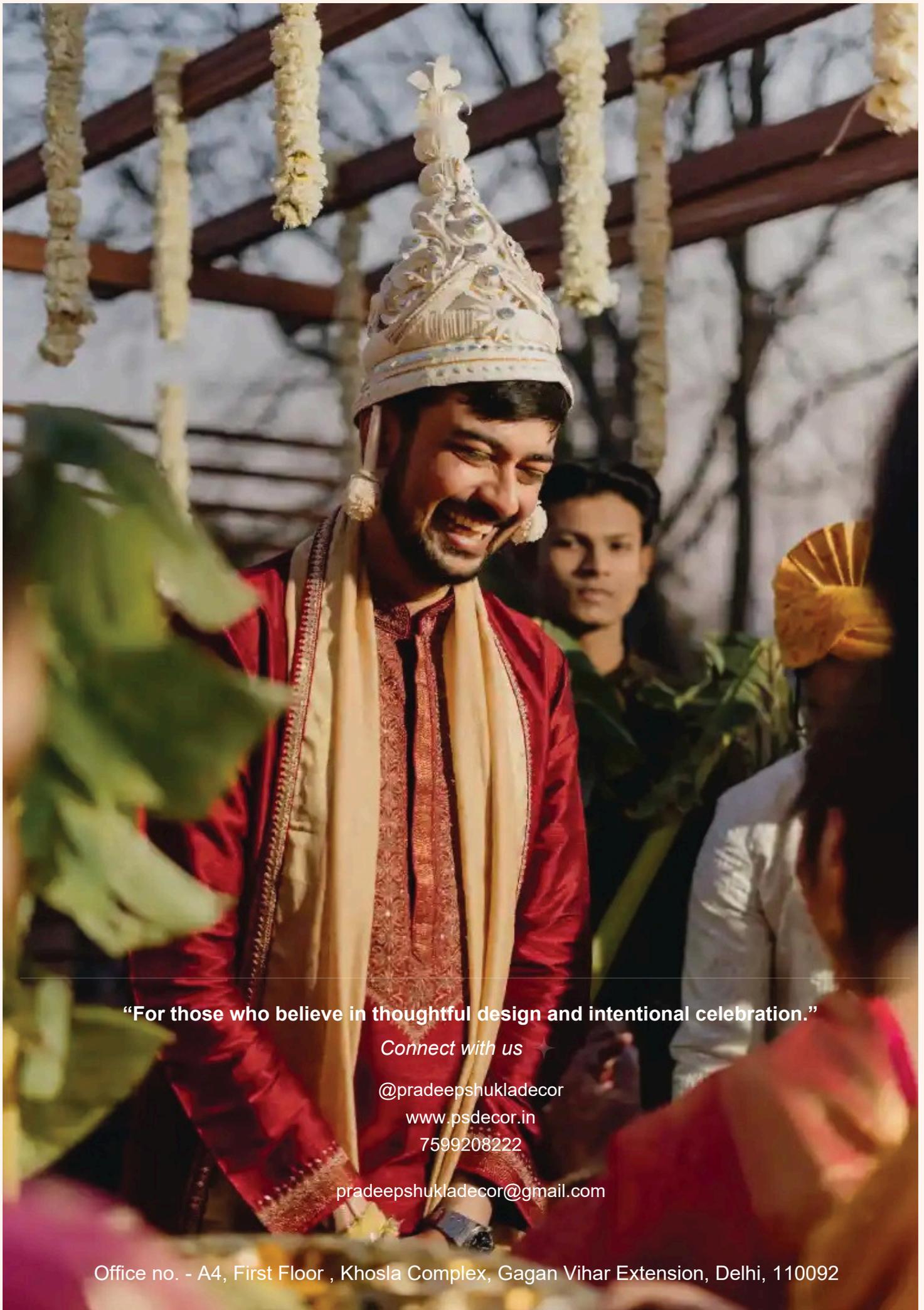
Planning is not just Schedules and Vendors.
A wedding is not just décor and rituals.

Both are experiences of energy, emotion, and flow.

PS Decor
Luxury Weddings • Bespoke Celebrations

Planned with intention.
Curated with care.
Remembered with feeling.

WWW.PSDECOR.IN



“For those who believe in thoughtful design and intentional celebration.”

Connect with us

@pradeepshukladecor

www.psdecor.in

7599208222

pradeepshukladecor@gmail.com

Office no. - A4, First Floor , Khosla Complex, Gagan Vihar Extension, Delhi, 110092